

Corporate Communications



Bright Sparks

Aug/Sep/Oct 2010

Vol. 1, Issue 4

Kind Attention: Is Bright Sparks not reaching your colleagues??? Email us their email ids at corpcomm@khimjiramdas.com. Do your good deed for the day!

THE LATEST OFFERS!

Exchange your old A/C, Bring home the leader

If you have an old Ac and thinking of replacing...

This is the time... to D☺It

Exchange your old window A/C of any brand – working or not – for a new GENERAL A/C and get RO 30/- off, for your old A/C at all our branches except Salalah.

(Minimum Guarantee Value is RO 30/-)

For more details call: Muscat: Asad: 99852276 | MBD: 24852700 | Ruwi: 24832601 | Al Ghubra: 24613257 | Sohar: 26844419 | Sur: 25540214 | Nizwa: 25410145

**EXCHANGE YOUR OLD A/C.
Bring home the leader.**

MINIMUM GUARANTEED VALUE R.O. 30

Now exchange your old window A/C of any brand - working or not - for a New GENERAL A/C and get R.O.30/- off, for your old A/C at all our branches except for Salalah

جـنـرـال
GENERAL
The undisputed leader in Air Conditioners

بیت الاحلام
Bait Al Ahlam
All about system home

FOR DETAILS CALL: MUSCAT: MBD: 24852700, RUWI: 24832601, AL GHUBRA: 24613257
SOHAR: 26844419, SUR: 25540214, NIZWA: 25410145

General: The Undisputed leader in Air-Conditioners

The Bollywood – Ekke pe Ekka Offer

*Buy a chaat and get a chaat free***

The Bollywood offers Indian vegetarian cuisine and has all the ingredients of a Bollywood movie with peppery snacks (Chaat), fresh juices, sizzling tandoori items and an all new main courses with a regal buffet lunch.



Treat your taste buds to some mouth watering chaats with the STARS of course...

Try it to feel the difference

*Ekkepe Ekka - Buy one chat get second one free. ** Please present the coupon and avail the offer. ** Offer valid till 30th November 2010.*

Indian vegetarian cuisine restaurant

Visit The Bollywood @ Capital Commercial Centre, Qurum, phone: 24 56 56 53

KLL SALE Upto 60% Off

The best time to buy lots of house-hold stuff is on a sale period...

Brands on offer include:

*Nikon | Coleman | Zojirushi | Ray Ban
| Fissler | Cross | Mora | Hidesign |
Sheaffer | Leifheit | Ballarini | Carlo
Potti | Samsonite | Swarovski*

*Showrooms: Madinat Al Sultan
Qaboos: 24696678 | Megastore, Ruwi:
24796161, 24708075 | Qurum:
24560419 | Salalah: 23295671*

*Sale Timing: Sat to Thu: 09:30 am to
1:00 pm & 4.30 pm to 9:00 pm.
Fridays – 5:00 pm to 9.00 pm
(*Conditions apply)*

**Sale at Khimji's Luxury and Lifestyle
from 27th October 2010 onwards**



KR Staff can avail the offer from 26th October onwards

Call our Toll free number – Oman: 80075000

THE BOLD & THE BEAUTIFUL: HOT & NEW!

Frigidaire from Electrolux

Frigidaire is one of the oldest brand names in home appliances, currently owned by Electrolux. Frigidaire developed the first self-contained refrigerator. Each new Frigidaire appliance is designed to make it easy for moms to store, prepare and pull together great meals and snacks.

Khimji's Appliances and Kitchens has a range of products including Frigidaire Refrigerators, Freezers, top loading washers, Front loading Washers and US manufactured Chest Freezers.

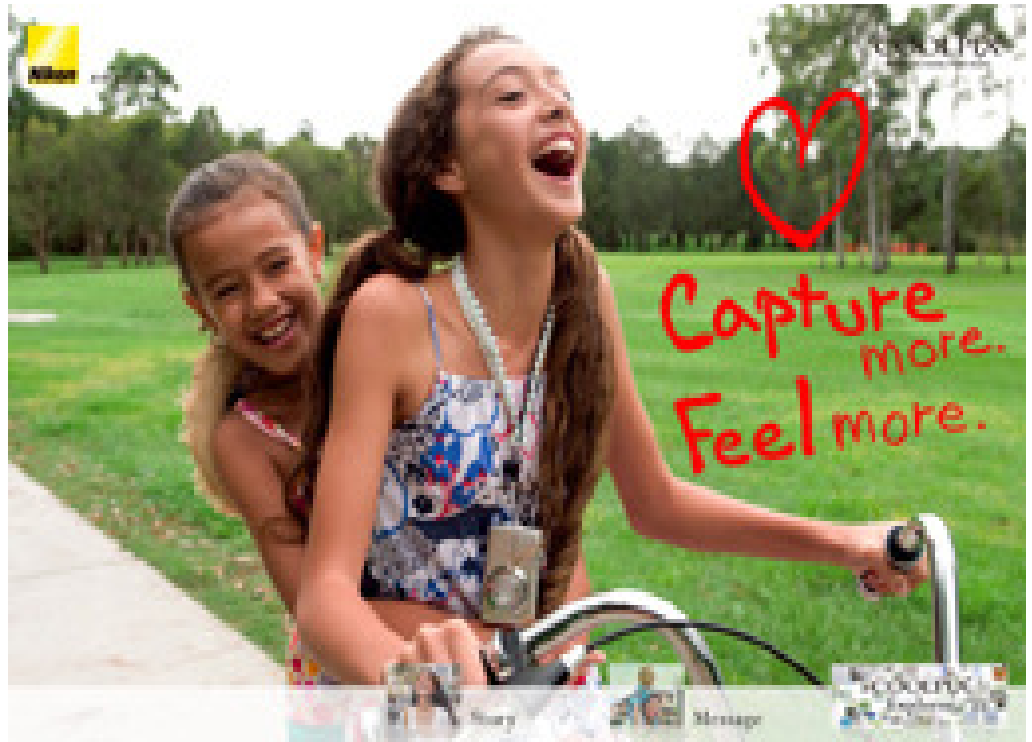


Frigidaire appliances are available at Bait Al Ahlam outlets Al Ghubra | Ruwi High Street | MBD | Sur | Salalah in Oman. For more information, please contact 99311597 | Toll-free number – Oman: 800-75000.

Nikon COOLPIX "Capture more. Feel more." brand site Launched

The worldwide launch of Nikon COOLPIX "Capture more. Feel more." brand site took place recently.

The new "Capture more. Feel more." brand site will feature a variety of contents and visuals representative of the "Capture more. Feel more." tagline used throughout the world to describe the value and concept behind COOLPIX-series digital cameras



This include integrated collaboration with photo sharing sites Flickr, social networking and microblogging service Twitter

For more information on Nikon please contact Megastore ruwi – 24796161, 24708075 | Qurum: 24560419 | Camesura Qurum City Centre (Opposite Carrefour): 24470444 | MQ: 24696678 | Salalah: 23295671 (Also available in all major hypermarkets in Oman) | Toll-free number – Oman: 800-75000.

“Roca” *Creating the trends of the future*

*Rocas design ethos is based on **creativity** together with **technology**. **Quality** in manufacturing and technological **excellence** applied to water conservation, makes for bathrooms that are globally recognised as leaders in the bathroom market.*



For striking collections do visit our Al Ghubra Showroom that offers a range of new bathroom solutions and possibilities.

**For enquires please contact: 24613256 | 9910 3522 |
Toll-free number - Oman: 800-75000**

Chopard Handbags Caroline Mini
Simply charming!



Chopard extends its tradition of excellence into its line of exclusively designed accessories. Each piece is developed and created using traditional craftsmanship with the same meticulous care, concern for perfection and attention to detail and design as Chopard's jewellery and watches.

Ref. 95000-0194 **Caroline Mini, white leather**

Ref. 95000-0196 **Caroline Mini, camel leather**

The Chopard Caroline Mini bag collection can now be enquired and ordered at Khimji's Watches – 24699173/24699174. You can also email us at krwatchs@omantel.net.om, tejaskapasi@khimjiramdas.com

Victorinox HACCP knives from Khimji's Luxury & Lifestyle Hygiene Knives

Things have to move fast in Big Kitchens and it isn't long before the knife that's just been used to joint a chicken is being used to chop chicory for a salad. And if the chicken is blemished with Salmonella, it's highly likely that the salad will be too. It helps to have separate knives that are clearly allocated to separate uses.



Victorinox, the pioneering brand, famous for the timeless design and manufacture of the Original Swiss Army Knife has introduced HACCP knives for professionals. In line with International food regulations, the coloured grips of the knives indicate their intended use, thereby boosting safety and hygiene.

Victorinox HACCP Knives are distributed in Oman by Khimji Ramdas LLC and are available at all Khimji's Luxury & lifestyle outlets across Oman. For more information on Victorinox HACCP Knives please contact Khimji Ramdas Toll-free number: 800-75000.

Tom Ford Eyewear ~ Classic Sophisticated. FASHION

Wear it flaunt it

Tom Ford designer sunglasses are created by Tom Ford himself, the former creative designer for GUCCI. Tom Ford designer sunglasses are among the most highly respected and successful brands today.

Tom Ford designer sunglasses combine italian design with a classic american style. Innovative and striking shapes, coupled with finely crafted classic styles have made Tom Ford's line of sunglasses one of the hottest on the market.



The TOM FORD special collection can now be enquired and ordered at Khimji's Watches – 24699173/24699174. You can also email us at krwatches@omantel.net.om, tejaskapasi@khimjiramdas.com | | Toll-free number – Oman: 800-75000.

Crunchy Cheesy Bites Pizza **with 2.25 litre Pepsi absolutely free**

You'll simply love the new Crunchy Cheese Bites Pizza with its delicious symphony of a Mozzarella, Cheddar and Parmesan cheese...

Right down to the last bite!

Large pizza available at OMR 5.600 | Medium pizza at OMR 4.400

**Free Pepsi offer is available on Delivery and Take away. Service charges and taxes are applicable. This special offer is available only for a limited period – from 1st October – 10th December'10.*



Muscat: Qurum, MBD, CCC, Airport, MSQ, Al Khuwair, Al Khoud, Ghala, Mabella, Qurum City Centre | Other Cities: Salalah, Sohar, Nizwa, Sur, Tharmad, Wajaja

Just call our Hotline number to order a pizza: 24 822 500

Ballarini non-stick cookware

Italian quality you can trust!

Ballarini is the leading brand in the top segment of non-stick cookware. The brand has its powerful links with Italian and international culinary tradition, and is known for technological advanced products. Ballarini is distributed in Oman by Khimji Ramdas LLC and are available at all Khimji's Luxury & lifestyle outlets across Oman.

For more information on Ballarini please contact Megastore ruwi – 24796161, 24708075 | Qurum: 24560419 | MQ: 24696678 | Salalah: 23295671 (Also available in all major hypermarkets in Oman) – Khimji Ramdas Toll-free number: 800-75000.



BALLARINI
1889

High Quality Non-stick Cookware

MADE IN ITALY

Khimji's
Luxury in Lifestyle

Showrooms:
• Megastore, Ruwi Street: 24796161, 24708075 • Qurum: 24560419
• Madinat As Sultan Qaboos: 24696678 • Salalah: 23295671
www.khimji.com (Available in all major Hypermarkets in Oman)

World class Luxury Gifts from *Caran d'Ache*

Feel the Difference

Caran d'Ache has a special link to the worlds of design, painting and writing: its name is a reference to the most important tool in drawing. The Ecridor pens are part of Caran d'Ache history.



The Caran d'Ache Ecridor Maya Gilded Fountain Pen is smart in looks and durable in performance. The body of the Ecridor Maya Gilded Fountain Pen is decorated with the mysterious engraving that recalls the Mayan civilization.

The Caran d'Ache special collection can now be enquired and ordered at Khimji's Watches – 24699173/24699174. You can also email us at krwatches@omantel.net.om, tejaskapasi@khimjiramdas.com | | Toll-free number: 800-75000.

Cross Writing Instruments – For Life

The best choice of pen to gift a loved one!

The State of Rhode Island is the home of Cross Pens, founded in 1879. Cross is probably best known for its line of characteristic ballpoints which were, and still are, the corporate or graduation gifts of choice for thousands of us over the years. Cross refillable writing instruments include ball-point pens, mechanical pencils, Selectip rolling ball/porous-point pens, gel ink pens, multi-function pens and fountain pens.



**Cross products are available at Khimji's Luxury & lifestyle outlets in Oman.
For more information, please contact :
Ruwi Street: 24796161 | Toll-free number: 800-75000.**

LG Mobiles & Accessories

Best buy Deals!

*LG offer a wide range of **mobile** phones & handsets that include latest features like touch screen & high end cameras at affordable price range.*

LG mobiles are known are their design and attractive features. The gadgets offered by LG are full of colours and considered as top of the league when it comes to features and functions.



For more information on LG Mobiles, please contact Al Khanjar Infosystems L.L.C. – 24699543 | 24696255

BLEU DE CHANEL – EAU DE TOILETTE FOR MEN



*Bleu de Chanel by Chanel is one of the **top fragrances** launched **for men** this year. The fragrance has a spicy woody scent and will be the ultimate cool weather fragrance for men. The woody fragrance combination is soon freshened up with the zing of citrus, grapefruit, pink pepper, mint and labdanum.*

Bleu de Chanel by Chanel softens up by the end of the day with the smooth scent of jasmine, incense, patchouli and ginger

Chanel products are available at Khimji's Luxury & lifestyle outlets in Oman. For more information, please contact Ruwi Street: 24796161 or Khimji Ramdas Toll-free number - Oman: 800-75000.

SWAROVSKI – unmatched brilliance

*Swarovski is the **world leader in precision cut crystal**. Swarovski has produced innovations and inspired creative trends in fields as varied as jewellery, fashion, accessories, lighting and interior design, culture and industrial research and development*

Swarovski fashion jewellery and accessories are distributed in Oman by Khimji Ramdas LLC and are available at all Khimji's Luxury & lifestyle outlets in Oman. For more information on Swarovski please contact Ruwi Street: 24796161 | Qurum: 24560419 or Khimji Ramdas Toll-free number - Oman: 800-75000.



KR EAR to EAR – WHAT'S NEWS!

Khimji's Watches partners with Omani Women's Fashion Trends

Glittered in spotlight!

Khimji's Watches partnered with the OWFT 2010 event in Al Bustan Palace Hotel. The Omani Women Fashion Trends 2010 is a unique fashion event keeping in mind the 40th National Day celebrations. The event showcased Omani Women Fashion over the last 40 years.

The latest collection of Chopard's exquisite watches, jewellery and accessories were displayed live by the models during the show.



The Chopard collection can now be enquired and ordered at Khimji's Watches – 24699173/24699174. You can also email us at krwatches@omantel.net.om, tejaskapasi@khimjiramdas.com | Toll-free number - Oman: 800-75000

2011 Vibrant Gujarat Global Investors Summit **– on the sidelines of Middle East Road-show**

Excerpts from Hi Times (October 01, 2010)

The businessmen from Gujarat continue with their relentless exploration of investment alliances between Oman and India. The Ties are getting stronger. Mr. Hritik A. Khmji shares his insights on the partnership and way forward.

“Our family moved here 140 years ago and we established our business here. Some say it was so even before that but the records say it’s been 140 years.



And, I am in the 5th generation of this family, which originated from Kutchh in Gujarat. That’s from where our ancestors came in as sailors and traders.

We still keep very strong ties; operate charities, schools and hospitals in our native place. Our cultures, business ethics and methods still stay the same as our ancestors showed us and taught us over the centuries.

We have taken part in the Gujarat Global Investor Summits. We continue interacting with business delegates and entrepreneurs from India here and have started our business operations in India as well. So the existing ties are extremely strong and the cultural ties are even stronger. The investor summit in Gujarat is a very good opportunity for us, as people who originally came from India, to go back and see what best we can do and contribute there, financially, economically, ethically, in all ways.

We are happy to go and explore and see where the opportunities would take us.”

Our Trust Care Commitment is just a call away...

Want to know which Khimji's Mart is closest to you but didn't know whom to ask?

Have queries about Nikon Cameras' but need to speak to someone quickly?

Just call 80075000, the Khimji Ramdas Service Helpline

Our KR Service Helpline Assistant will answer your call, and connect you to the relevant Khimji Ramdas representative you wish to speak to. It's so simple, so convenient and so hassle free.



Because when it comes to meeting your needs, you can be sure we're listening.

For Customer's in Oman only

For everything else there is your own khimjiblog to make an enquiry.

Khimji Ramdas Annual Iftar Party

Unity is Strength

*Khimji Ramdas hosted its Annual Iftar Party on **01 September 2010** at Al Bustan Palace Hotel. KR staff including Muslim staff and their families from the capital region, Directors, CEOs, GMs and Divisional heads along with their families participated in the celebrations in full strength making the occasion a memorable one.*



DB Schenker ~ Delivering Solutions

*With turnover of over 15 billion Euros, German logistics company **DB Schenker** has decades of experience in the international transport and logistics business. The business unit DB Schenker Logistics leads over 100 subsidiaries spread throughout the world and is one of the central pillars of DB Schenker.*



*As the **2nd biggest freight forwarder** with a global network spread over 130 countries, DB Schenker has partnered with Khimji Ramdas Shipping L.L.C. for the Oman market.*

For enquires please contact: + 968 24 49 96 94 | Toll-free number – Oman : 800-75000.

Second Muscat Youth Summit *launched*

*A major three-day residential Summit targeting young people and tackling issues such as entrepreneurship, urban development and media will take place **1 – 4 November at Al Nadha Resort & Spa.***



Organized by the Brand Oman Management Unit (BOMU) and supported by Ministry of Education, UNESCO, Khimji Ramdas, Omantel, Oman Air, Omran, OMIFCO, Sohar Aluminum, Qalhat LNG, City Cinema, Al Wisal FM, Times of Oman and Oman Daily – the Muscat Youth Summit will host 200 students aged 15 – 24 years-old from Oman, Asia, North America and Europe.

Continuing its partnership with BOMU on the second edition of Muscat Youth Summit, Khimji Ramdas is happy to be a part of this grand event that helps to differentiate Oman from other places and thereby facilitating the promotion of the Sultanate.

Khimji's Watches *Employees attend Cartier Training*

A special one day training program was conducted at the Khimji's Watches exclusive showroom in August by Mr. Issa Suleiman's – Brand in Charge for Merchandising –Cartier for the brand executives of Khimji's Watches.

He spent valuable time giving tips on customer etiquette and nuances of selling hi-end luxury brands. He gave powerful accord on "How to win the customer's heart and mind" and Build long term Loyalty"



Blood Donation Drive

Together we can achieve more!

Khimji Ramdas blood donation drive in association with Blood Bank of Oman, MOH happened in September.

303 of our KR staff members and families actively participated in the donating blood for a noble cause.



Thank you to everyone who has contributed. We look forward to a better bigger number next time!!

Our National Employees
attended International Training In India

Expect more! Achieve more!



20 National employees from the Infrastructure Group of KR attended 3 week training at Symbiosis Institute of Business Management, Pune, India recently.

The management training was on focused on soft skills, supervisory skills and improving the communication and leadership

This is the second batch to successfully finish their training.

The First batches of National employees are today placed at different Khimji's Mart outlets as Assistant managers.

***Sultanate's first astro-turf pitch in SOHAR refurbished by
Khimji Ramdas and Desso Sports***



*Khimji Ramdas Special Projects Division in collaboration with Belgium-based Company Desso Sports Systems has successfully completed the installation of world-class Astro-Turf Hockey Pitch in Sohar. The earlier pitch at Sohar was also installed by KR 16 years ago as the **Sultanate's first astro-turf pitch** in association with Desso Sports.*

For more information, please contact: +968 2450 4306 | +968 9935 1316 | Toll-free number – Oman: 800-75000.

Khimji's Mart "Marhaba Ramadan" – SMS promotion ~ Winner announced

The month long informative promotion "Marhaba Ramadan, SMS contest" concluded with the announcement of the grand raffle winner. The lucky winner is Mr. Omar Al Amri, he drove back home the all new Nissan Altima 2.5L.



All information regarding the winners was announced periodically in Times of Oman and Al Shabiba.

The list of the winners is attached in the below link:

http://www.khimji.com/contest_winners/index.html

A big thank you to all the contestants who participated in this infotainment exercise; making this event a grand success

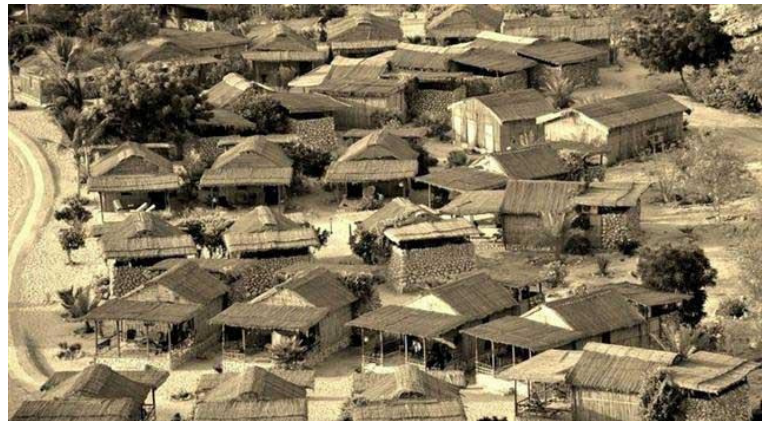
Khimji's Mart "Your Friendly Neighborhood Store"

FREE TIPS – NO EXTRA CHARGES

The best of Nikon Muscat Photo Workshop

Any amateur, with any level of skill or camera, is welcome to join.

Walk through neighborhoods, shooting and discussing ideas, critique the shots and stay connected online ☺



Visit

<http://khimjinikonblog.com/>

Join the Face Book page today

<http://www.facebook.com/pages/Musc-at-Oman/Nikon-Muscat-Photo-Workshops/148987158447789>



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