

KHIMJI RAMDAS

The Khimji Ramdas Group (KR) is an established business conglomerate in the Sultanate of Oman. Trusted and respected for more than a century (140 years), KR has consistently maintained its leadership position in the Consumer, Infrastructure and Industrial arenas.

Headquartered in the Sultanate of Oman, KR has diversified businesses in four strategic groups - Consumer Products, Lifestyle, Infrastructure and Projects & Logistics serving customers with customized Software Solutions, Turnkey Telecommunication Projects, Education and Training, Retailing Designer Watches and Luxury and Lifestyle Accessories, International Restaurant Chains, Supermarket Retail chains, Commodities and Food Stuff, Pharmaceuticals and Health Care, Home and Office Solutions including Air-conditioning, Kitchen and Home Appliances to Electrical Products, Building Materials, Paints manufacturing, besides, Shipping Agencies, Freight Forwarding, Transport & Warehousing, Travel and Leisure Products, Construction, Industrial Machinery and Tools, Oil and Gas, Integrated Defense Logistics & Equipment Support and Military & Fire-fighting Vehicles Distribution & Maintenance.

KR has emerged as the preferred trade and business partner in Oman for leading global corporations on account of its massive infrastructure and an extensive distribution network, backed by large warehouse facilities and an efficient supply chain. Khimji Ramdas has preserved a mutually beneficial alliance with World's leading multinational brands including Proctor and Gamble (23+ years), Philip Morris (35+ years), Bel Groupe (25+ years), Rolex (35+ years), to name a few, till date.

As one of the strongest and oldest home-grown corporate brands of the Sultanate, KR has, over the years, built itself as a true blue chip corporate in maintaining its reputation for excellence in quality and commitment to business ethics.

Trust Care and Commitment form the core values of the company and are sacrosanct to its brand identity. The KR Group places great emphasis on the task of nurturing and promoting its product brands; safeguarding the equity of the global brands entrusted in its care for Oman is given the highest priority. With a loyal and committed workforce of 3300, KR has enduringly combined good business sense with core human values and a strong sense of social responsibility.

Under the munificent reign and visionary guidance of His Majesty Sultan Qaboos bin Said; Khimji Ramdas is committed towards its goal of building a world-class, fast-growing and futuristic Oman.

More than 100 leading global brands trust KR. A partial listing is given below

- ❖ Rolex
- ❖ Chopard
- ❖ Cartier
- ❖ Chanel
- ❖ Piaget
- ❖ Swarovski
- ❖ Nikon
- ❖ Samsonite
- ❖ P&G
- ❖ Philip Morris (Marlboro)
- ❖ Bel Groupe (Cheese)
- ❖ Roca
- ❖ Siemens
- ❖ General
- ❖ Frigidaire
- ❖ AM General
- ❖ Costa Cruises

Among many others (please go to www.khimjiramdas.com for complete listing)

A Quick Glance

KR – a legacy of Trust, Care and Commitment

- ❖ Established in 1870
- ❖ One of the biggest business conglomerates in the Sultanate of Oman
- ❖ A well diversified group, includes trading, distribution, retailing, services & manufacturing
- ❖ Committed to customer service and excellence
- ❖ Offers world's leading brands in products and services
- ❖ World class distribution and supply chain

KR – A Partner of Choice

- ❖ More than a century of experience and trusted services
- ❖ Firmly entrenched in the farthest corners of the country
- ❖ Unique insights into Oman and its market demographics
- ❖ Deep understanding of the customer psyche
- ❖ Offer leading brands and also promote a wide range of Omani products

Reaching Out

- ❖ Widest possible distribution of product offering and services in the country
- ❖ An extensive network of branch offices located in key areas
- ❖ A strong fleet of 125 distribution vans
- ❖ Large & modern warehousing facilities(17 in the capital & 20 in the interiors)
- ❖ 3,500 distributor points in the interiors of Oman

www.khimjiramdas.com, Visit our company blog www.khimjiblog.com